



Image to Suit You Testimonial

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Image to Suite you is a business clothing retailer. The business had excellent online sales through Amazon and eBay, but the main Ecommerce site (Magento) had limited sales.

£4740 turn over per year.

The project was to dramatically increase traffic and sales.

Project

- Discovery Keyword Research
- Online Marketing Proposal
- Competitor Analysis & and Market Sector Size Analysis
- Return on Investment forcaste
- Google Merchant setup
- PPC/ Google Adwords Campaign
- On Going and Monthly Management

Result

<u>Date</u>	<u>Conversion Rate</u>	<u>Sales (YR)</u>
1st June 2015- 1st June 2016 (Before Involvement)	1.80%	£4,740.41
1st June 2016 - 1st June 2017 (First Year of Involvement)	5.46%	£126,362.21

Signed

Ibby Ibramhim
Director Image To Suit You