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Working with Simon Lincoln- Kiss Ecommerce.

Our experiences of working with Simon Lincoln and Kiss eCommerce have all been very positive. From initial enquiries to completion of work and beyond he has always been very honest and supportive. We approached Kiss Ecommerce with our objective of taking our current web store to the next level – to lift it from the OS commerce platform that it was on to a more flexible, powerful and expandable system.

Simon's patience and guidance through this was very welcome and his understanding of what we wished to achieve with the budget that we had was very positive. A very refreshing approach to many web design companies offering the world but being unable to back it up with anything to support the claims, or even pushing you in to the first package they can. Simon's relaxed but enthusiastic approach to the project resulted in a web site which looks and functions extremely well and as close to our requirements. During the development stages he worked with us and the developers so that everything ran smoothly.

Simon's understanding and enthusiasm for the product goes far beyond the usual sales team, giving the customer a deeper security in the product that they are researching and indeed the confidence to extend the scope of what is available. Premium products in all aspects of life need to be quantified to any customer and the ability to convey this without patronising the customer or hard selling is difficult particularly with website design but Simon relaxed approach and patience explained the benefits of the sites they created including the integration of different sales channels into the one base platform.

Our finished site is a pleasure to use both for customers and for us in the back office and has increased our conversion rates and revenue.

Once the site was launched Simon and Kiss Ecommerce then over saw a Digital Marketing Strategy, with a focus on new customers and Email marketing. Although this is it early stages, in the first month it has generated £2543 of new orders.

Matt Bond

Managing Director, More For Pets Limited