

Sandefjord, 21. OCT- 2013

Komplett – Blush - Testimonial

Simon Lincoln

Komplett Group is the Nordic countries' largest e-commerce player, with a total of 13 webshops in Scandinavia. Komplett Group recorded a revenue of MNOK 4 011 in 2012

The project we required was for a redesign of the site Blush.no to enhance conversion and to have the site integrated with in our S.A.P and “Robot” automated Warehouse Management System to greatly improve the efficiency.

After receiving an online presentation and demonstration from Simon Lincoln at Egghead design we invited him to meet with the board of directors and owners in our offices in Norway to give the presentation in person and discuss in more detail the requirements of the project. Following the successful meeting Simon Lincoln produced a detailed proposal and negotiations we accepted.

The new Blush.no site went Live July 2013 and the work was carried out in within the tight schedule of 16 weeks.

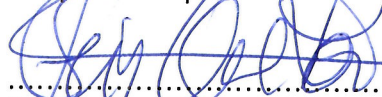
The new site has:

- Increased conversions
- The usability is better
- Click and Collect Feature
- Bounce Rate

The Blush.no site has recently received an award in the category “best performance and usability”, issued by the Norwegian Distance Sellers Association.

Simon is a highly professional, and always a pleasure to work with. He would be an asset to any e-Commerce platform provider.

Komplett Group:



Stein Ove Røv
CTO

